

PROGRESSIVE REFERRAL GROUP LANCASTER
Thursday, February 18, 2010

PRESIDENT: Jeff Metzger

TREASURER: Reg Warner

VICE-PRESIDENT:

SECRETARY: Sally Sutter

MEMBERS: 19

GUEST: 0

REFERRALS: 14

CLOSED REFERRALS: 10

TREASURER'S REPORT: \$3033.00

We are still looking for someone to run for president. We have a possibility for Vice-President.

Speakers:

Mark Bohach – WLOH – Discussed the new FM station. The call letters will be the same – WLOH 1320 am/104.5 fm. They have a new logo. There will be two frequencies and one radio station. Mark passed around the promo sheet. Coverage will be good in Lancaster and most surrounding villages. Pickerington might be spotty. The launch date is March 1st at 5 PM. The antenna is up, and everything is installed. There are very few frequencies available, and WLOH was fortunate to get this frequency. Thank you, Mark.

Ryan Burgoon – ActionCoach – They provide business consulting, mentoring, and proven business solutions/strategies. Ryan read a letter from a business owner about the importance of what Ryan provides. ActionCoach has 5 key areas that they help businesses. Ryan started out as a computer/software engineer for Nationwide Insurance. Ryan teaches 6 steps to growing a business. The founder, Brad Sugar, is coming to Columbus April 14th, and the event is free. Let Ryan know if you would like to go or would like to sponsor the event. In March there will be an Advanced Sales Skills workshop. Ryan is getting ready to start a monthly workshop in Lancaster. There will be a different workshop every month. Ryan had us go through an exercise regarding how one business interacts with other businesses. Thank you, Ryan.

The meeting was adjourned.

The minutes were submitted by Sally Sutter