

PROGRESSIVE REFERRAL GROUP MEETING MINUTES
Thursday, December 3, 2009

PRESIDENT: Jeff Metzger
VICE-PRESIDENT: Doug Wenger

TREASURER: Reg Warner
SECRETARY: Sally Sutter

MEMBERS PRESENT: 26

GUEST: 1

REFERRALS: 12

CLOSED REFERRALS: 6

TREASURER'S REPORT: \$1550.15

Bruce Tubaugh has been in Beallsville, OH helping fix up home damaged by coal mine collapses.

The Christmas Party is December 10th starting at 6 PM at the Pleasant Township fire station. We will have a white elephant gift exchange. Remember to e-mail Jeff Metzger with your RSVP as soon as possible.

The Lancaster Kiwanis Club pancake breakfast is December 5th. See Doug Wenger for more information.

Ron Ruff needs business cards from most members. Please bring them to our next regular meeting on December 16th.

Giving to a charity was brought up. However, it was noted that we all have our charities that we donate to, and there were no plans to make a group donation.

Mike Kallenberg from the Eagle Gazette was our presenter, and he took questions regarding advertising. He has not seen a big increase in on-line advertising although it is less expensive to advertise on-line. We can tailor the message to meet our target audience – adjust the ad to fit the need. Mike will work with us to make sure we have the most effective ads. Thank you, Mike.

The meeting was adjourned.

Minutes submitted by Sally Sutter