

PROGRESSIVE REFERRAL GROUP MEETING
July 9, 2009

PRESIDENT: Ryan Burgoon
VICE-PRESIDENT: Jeff Metzger

TREASURER: Reg Warner
SECRETARY: Sally Sutter

MEMBERS PRESENT: 23

GUEST: 4

REFERRALS: 11

CLOSED REFERRALS: 5

TREASURER'S REPORT: \$1678.58

We discussed a possible picnic in August with members and their families. Members thought it would be a good idea. It will be a potluck.

A "Business After Hours" type social at Max & Erma's was discussed. This can be done any day except Thursdays. Max & Erma's has special drink prices and free appetizers. We decided to do this some time in September.

We talked about getting a table for the Lancaster Festival, but no one expressed interest. Buckeye Honda has a hospitality tent that we can use.

Our speaker today was Mike Kallenberger from the Eagle-Gazette. Gannett owns 100's of newspapers throughout the country and 2 TV stations. Mike spoke about how to effectively market yourself – who are your customers and how do you want to reach. Thank you, Mike.

The meeting was adjourned.

Minutes submitted by Sally Sutter