

PROGRESSIVE REFERRAL GROUP

Thursday August 26, 2010

PRESIDENT: Ted Tom

VICE-PRESIDENT: Terry Kleman

TREASURER: Reg Warner

SECRETARY: Sally Sutter

MEMBERS PRESENT: 20

GUEST: 0

REFERRALS: 22

CLOSED REFERALS: 13

TREASURER'S REPORT: \$2954.76

Still need ideas for somewhere to donate money to.

The meeting next week is at the Fairgrounds.

John Mott suggested that we go back to one person making a presentation each week and using the extra time to brainstorm how to get that company more referrals. Ryan Burgoon volunteered to help us with that.

The Chamber is having a new member blitz in September.

Speakers:

Suzanne McCullum – Lanfair – Suzanne passed around flyers about Lanfair. Lanfair offers three types of residential services so people can receive the specific type of care they need. Unique features include a spiritual care program, restaurant style dining with 5 choices at every meal, a very dynamic physical activity program, entertainment, and outings. Lanfair is a five star facility. Thank you, Suzanne.

Sally Sutter – Mermaid Travel – Sally and her husband John are starting a new marketing plan with the help of Terry Kleman and asked for some ideas of what others would like to see on the new website. She got a lot of good ideas. The new website will be: mermaidtravel.biz and is an informational site. Her most memorable trip was a shark feeding dive in St. Maarten (no cage used). Thank you, Sally.

The meeting was adjourned.

The minutes were submitted by Sally Sutter.

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