

PROGRESSIVE REFERRAL GROUP OF LANCASTER

Building Relationships to Succeed in Business

WWW.PRGL.ORG

Officers

President: Mark Bohach
Vice President: Paula Sprouse

Treasure: Todd Childers
Secretary: Brianna Flint

Minutes: October 19 , 2006

Weekly Referrals: 5 Closed: 2 YTD Referrals: 249

Members tidbits

Landlords new house bill 294-ALL must register with the county auditors office, minor misdemeanor if fail to comply- Carrie Snoke of Dagger, Johnston....

Short term rehab at Lanfair

Winfree, Ruff & Associates bought Jim Bopes grandsons lamb at the fair

Get your promotion Christmas items from Fairfield Promotions

Group cruises and tours available from Uniglobe Travel

Time to buy your recreation vehicle and save money from Speciality Auto

Ohio Rehab and Diagnostic offers home medical equipment

Town Crier is starting a new *Good News Radio Show*, Friday, October 29th 6-6:30 pm

Interim Health Care is having an open house 10/19 in their Logan office

Treasures Report: balance \$749.39

breakfast: \$160.00 board lunch \$37.47

Guest: Ava Edmonds - Ava Jewelers

- **Reminder if the city schools are closed we do not hold a meeting**
- The chamber is offering a marketing presentation on the 24th, at Damons. \$15.00 a person
- At the board meeting it was brought up about retention of members and bringing in new members. Introduce self to new members to make them feel more welcome into the group, secretary will follow up with all who came to see if they have any questions.
- What was the benefits of having a booth at the trade show if only 2 people came in from it? What ways can we make our booth more enticing for people to ask questions about us, if we do that again.. Why spend the money for mass appeal if it is not working.
- Networking with in our circles seems to be the best avenue for new members. What target markets do we need to look at, or do we stick with mass marketing and have a better definition of what we are about.
- What makes us exclusive from AmSpirit, and BNI, and other referral groups?
- Is more than one meeting invitation needed for new people, should we give them 3 meetings?
- What value is the chamber to us at \$240.00 a year. What is the return on our investment.

October 26- Gary Peterman HFM Publications

November 2 - group connection - **BRING PORTFOLIOS** to update

see Paula if you would like to schedule to speak