

Meeting Minutes
Progressive Referral Group
Thursday, May 26,2022
Deb's Corner Café

President: David Weber
Vice President: Dave Young
Treasurer: Jesse Hamilton
Secretary: Cheryl Barber

Members Present: Greg-American Eagle Mortgage, Brenda-APG Media, Kent-Buckeye Automotive, Denise-Country Lane Gardens, Ron R-Fairfield Financial Solutions, Kim-FAIRHOPE Hospice, Rich-Hall's Culligan Water, AJ-Haltemann-Fett & Dyer, Dawn-Interim Healthcare, Colin-Lancaster Camp Ground, Cheryl-Lancaster/Fairfield County Chamber of Commerce, Dave Y-Minuteman Press, Amanda-MMA Insurance-Personal Lines, David-National Telemed Solutions, Colleen-Taylor Rental Party Plus, Bruce-Tubaugh Remodeling. Guests: Max Baker-Ohio Basement Authority and Jessica Berelsman-Bruce Chiropractic.

Treasurer's Report: \$7157.13 2-3 outstanding invoices for Quarter 2

Referrals Given: 12

Talked to someone as a result of a referral: 3

Discussed PRGL with someone outside the group: 17

Treasurer's Report: \$6797.13

New Business:

- Jessica Bowers submitted her resignation from the group. Realtor position is open if anyone would like to invite someone they know to join the group.
- By-Laws, Vice President, and Ad-Hoc member will be nominated and voted on at the June 2nd open discussion meeting.
- Amanda Barnes is interested in being considered for the Ad-Hoc board member position, as well as Dawn Legg.
- **Old Business:**
- Jesse sent the donation to FAIRHOPE Hospice from PRGL in memory of Kim's mother.

Announcements:

- Amy Beam is offering Dementia seminars for those who may be interested. Contact David W. for Amy's contact info
- FAIRHOPE Hospice is having their Trash to Treasure sale, June 10th & 11th at the Fairfield County Fairgrounds. Donations other than clothing will be accepted the week of the event
- Chinese Auction to benefit the Perry County Housing Coalition will be October 15th at the St. Rose Community Center. See flyer attached for information regarding donations and auction items.

Acknowledgements:

- David thanked PRGL members for being flexible with their schedules for speaking
- Kim thanked all the PRGL members for the card and donation in memory of her mother.

Speaker: Brenda Carney-APG Media of Ohio

Brenda is originally from Georgia and has lived in Ohio since 1993. She met her husband while he was staying at the hotel at which she was working at. Together they have 4 children, 3 sons and 1 daughter, 5 grandchildren, with #6 on the way very soon. Brenda has 5 Boston Terriers and 1 English Bulldog and also rescues Boston Terriers and English Bulldogs.

Brenda's career started in February of 1998, when she began working at the Perry County Tribune part-time. She then moved into graphics and was then moved into the business office. In 2014 Brenda was asked to move into the ad department, which she was not sure about, as she did not have experience in sales. She soon found out that she enjoyed sales and had success. In January of 2021, Brenda was promoted to Ad Director for the Perry County Tribune and Logan Daily News. 6 months later, she was moved to the General Manager's position that she currently holds.

APG Media publishes the Perry County Tribune, Logan Daily News, Circleville Herald, Athens News, Athens Messenger as well as a few others throughout the state. Brenda offers products that can help you reach the market you are looking for, including newspaper and digital solutions. Some of the things APG does on a local basis is to partner with the local schools and businesses on a variety of projects. Brenda appreciates the collaboration she was able to establish with Mark Bohach and The Wolf. For more information on advertising solutions, be sure to reach out to Brenda.

Respectfully submitted by
Cheryl Barber, Secretary of PRGL